October 22, 2007

In the last 3 years since Glow Networks adopted TL standards the company has seen an astounding 350% revenue growth!

The greatest benefit we derived by adopting TL standards is in instilling a rigorous process discipline across the company. The process discipline, in itself, helped us organize what we already had, and provided access to latest and greatest information to every employee. This discipline helped us avoid repeat work; helped us use the document to train new recruits; and helped us improve or maintain top quality.

We can testify that we would have lost business that we already had if we had not adopted TL standards. TL helped us respond to proposals much better and more readily because of standard documentation we have developed as part of TL.

In certain areas, TL helped us improve our customer satisfaction. In areas where we already had the best quality rating, having TL made it easier to maintain those ratings.

We also saw cost reduction due to the elimination of repeat work. When you have the processes and procedures document and updated on a routing basis, you naturally will eliminate the need to go back to the drawing board every time you have a new project.

Dr. Jay Srinivasan Ph.D., P.Eng., MBA
Founder & President
Glow Networks, Inc.