

## How TL 9000 Supports the Business Needs of the ICT Industry

| Industry Needs   | TL 9000 Drivers   |
|--|---|
| Network quality and<br>reliability<br>– Product and service quality<br>– Software development  | <ul> <li>Emphasizes building capability to deliver on customer requirements<br/>for quality and reliability</li> <li>Focuses on improvement and results versus conformance</li> <li>Incorporates customer satisfaction, operational metrics and process<br/>audits to drive continuous improvement and results</li> <li>Addresses industry specific requirements necessary to achieve high<br/>network reliability</li> </ul> |
| Escalating costs   | Metrics enables comparative industry benchmarking   |
| <ul> <li>High cost of poor quality</li> <li>Multiple, overlapping standards<br/>and metrics</li> <li>Operational efficiency</li> </ul> | <ul> <li>An emphasis on process efficiency and the reduction of repetition<br/>and waste reduces the cost of poor quality, yielding cost savings and<br/>improving profitability</li> <li>A single, global quality standard and performance measurement<br/>system reduces the cost of conformance</li> <li>Metrics provide data to enable more effective use of resources in</li> </ul>                                      |
| Customer/supplier  | solving problems and improving products and services  |
| relationships  |   |
| <ul> <li>Quality of supplier services</li> <li>Customer/supplier communication<br/>and cooperation</li> </ul>                          | <ul> <li>The TL 9000 standard was developed jointly by service providers<br/>and suppliers</li> <li>TL 9000 requirements and metrics drive accountability, a common<br/>language, and a level playing field through consistent performance<br/>expectations across the industry</li> </ul>  |
| Cycle time reduction     Speed to market     Delivery cycle time   | <ul> <li>Process discipline and consistency enables flexibility and change</li> <li>Eliminating process repetition and waste permits cycle time reduction</li> <li>Life cycle management models for both hardware and software enhance speed to market</li> </ul>   |
| <ul> <li>Globalization</li> <li>Multiple, overlapping standards,<br/>metrics and audits</li> </ul>                                     | A single, global quality standard and performance measurement system reduces confusion  |